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A bottle of Mt. Fuji 40° Pure Malt Whisky is the central focus. The bottle has a black label with gold lettering. The main text on the label reads "THE FUJISAN WHISKY" and "40°". Below this, it says "PURE MALT WHISKY". To the left of the main label, there are large gold characters that read "富士山" (Fuji Mountain). Above the main label, it says "WHISKY THE FUJISAN 富士山天然水使用". A small illustration of Mount Fuji is at the bottom of the label. The bottle is set against a dark, atmospheric background featuring a silhouette of Mount Fuji. In the upper left corner of the background, there is a diagonal banner with the text "Premium Edition" and "Made with natural spring water of Mt. Fuji". A yellow circular badge with the text "NEW MODEL" is positioned to the left of the bottle. To the right of the bottle, there is descriptive text about the whisky.

The natural water of Mt.Fuji is  
"water" which has unlimited possibilities.

The whisky "Mt. Fuji" is a forested area of 1,000 m above sea level  
Mt. Fuji forest area it is split from the basement 160 meters below  
the basement rock layer peculiar to Mt. Fuji, which is polished over  
a long period of time, finished with splashed natural water I will.  
Adult time when the stars shine in the night sky and the moon  
smiles ....  
Please enjoy the story of yourself with fragrant, tasty rich whisky  
"Mt. Fuji".

PURE MALT WHISKY